



WA Centre for Leadership  
& Community  
Development

CHALLENGER TAFE

# GOOD CORPORATE GOVERNANCE PROGRAM

COMPANY DIRECTOR  
Can you fill the role?



## GOOD CORPORATE GOVERNANCE PROGRAM

Being a Company Director is a responsible and demanding position. Do you have the knowledge, skills and leadership to fill the role? This program provides a full understanding of the new *Corporate Governance* standards, explains how to apply the Australian Stock Exchange (ASX) recently released *Best Practice Recommendations*, and builds the skills required to be a competent Company Director.

Recent corporate failures have increased scrutiny of Directors' performance and prompted the introduction of new governance guidelines and codes of conduct. The role of a Director is no longer an honorary part time position which can be treated superficially. Directors' responsibilities are now clearly defined, expectations for good governance have been set, and Boards are expected to follow ASX recommendations or explain why not. Clearly Directors are more accountable for compliance with increasing regulation. Consequently they are exposed to greater personal liabilities.

This program will ensure that Directors and aspiring Directors are fully aware of their roles and responsibilities, understand the *Principles of Corporate Governance*, and the essential functions of effective Company Boards. It will also provide participants with *Best Practice* checklists to evaluate their Boards' performance, practical techniques to address any deficiencies, and with the skills to implement Good Corporate Governance in their organisations.

The program is for Directors (and aspiring Directors), Executives and Managers of companies, public boards, government authorities, and not-for-profit organisations as well as owners of medium sized enterprises and family businesses. No prior knowledge of corporate governance, financial reporting or company law is necessary.

## THE PROGRAM

This *Good Corporate Governance Program* consists of three separate components which can be taken individually. The components are;

- 1 GOOD CORPORATE GOVERNANCE - PRINCIPLES BRIEFING**  
A three-hour briefing for Directors and Executives on the 'Principles of Good Corporate Governance' the new Australian Corporate Governance Standards, and Best Practice Recommendations recently released by the ASX.
- 2 BOARD BEST PRACTICE - PLANNING SEMINAR**  
A full day workshop for Boards and Directors on how to apply a good governance framework, establish effective Board functions, assign clear Directors' roles, and then plan the implementation of best practice management, monitoring, and audit processes in their organisations.
- 3 DIRECTORS' ROLES AND RESPONSIBILITIES - LEADERSHIP COURSE**  
A ten week part-time course to equip Directors and Executives with the knowledge, techniques, and skills to manage the implementation of Good Corporate Governance, to lead Company Boards, and mentor new Directors and Executives.

The program will provide full knowledge of current regulatory requirements, comprehensive guidelines on the operations of private, public and statutory Boards, a thorough understanding of the responsibilities of Directors, and practical advice on implementing the necessary processes and procedures for Good Corporate Governance.

The emphasis of the program will be establishing an effective management framework to ensure the viability, compliance, and the success of the organisation by setting objectives, overseeing management, monitoring performance, assessing risks, and conducting audits.

## ACCREDITATION

The program is based on the ASX Corporate Governance Councils' recently released *Principles of Good Corporate Governance* and the new Australian Standard AS 8000 – *Corporate Governance*.

The ten-week course fulfils competency unit "Meet the Roles and Responsibilities of a Board Member" of Certificate IV in Business (BSBATSIL401&501). Participants who demonstrate competence will be awarded with a Statement of Attainment from Challenger TAFE as a credit towards a certificate or diploma in Business Management

## PRESENTER

Steve Starling is an experienced Director, Consultant and Lecturer with a strong background in forming Company Boards, implementing sound management processes, and mentoring Directors and Executives. As a Director of PriceWaterhouseCoopers, Steve advised multi national companies on strategy, organisation and reporting in Australia, Korea and China.

Steve holds a Company Directors Diploma, a Master of Business Administration, and is a qualified Engineer and a Certified Management Consultant. He is a member of the Australian Institute of Company Directors, the Institute of Management, and is a State Council Member of the Institute of Management Consultants.

## TIMING

Arrangements for the program and details of each component are set out below.

The Briefing and Seminar will be repeated on a choice of three dates, whilst the Course is scheduled for one evening a week for ten weeks.

<b>Good Corporate Governance - Principles Briefings</b>	
Thursday 4 September 2003 .....	17:30 to 20:30
Monday 8 September 2003 .....	17:30 to 20:30
Tuesday 16 September 2003 .....	08:00 to 11:00
<b>Board Best Practice - Planning Seminars</b>	
Tuesday 9 September 2003 .....	8:30 to 16:30
Thursday 18 September 2003 .....	8:30 to 16:30
Monday 22 September 2003 .....	8:30 to 16:30
<i>Customised Seminar can be arranged on alternative dates</i>	
<b>Directors' Roles and Responsibilities - Leadership Course</b>	
Each Tuesday from 14 Oct to 16 Dec 2003 .....	18:00 to 21:00

## VENUE

The WA Centre for  
Leadership and Community Development  
Murray House, Heathcote,  
Duncraig Road Applecross

# REGISTRATION

For further information please contact  
Meta Management Group 9380 9550 or  
email: [mail@metamanagement.com.au](mailto:mail@metamanagement.com.au):

To register please complete  
and forward this form to: Fax: (08) 9237 4501  
Postal: Challenger TAFE  
PO Box 124, Applecross, WA 6153

Name: .....

Organisation: .....

Postal Address: .....

Suburb: ..... Postcode: .....

Phone: .....

Fax: ..... Mobile: .....

Email: .....

Additional Participants (Group Discount Applies)

Name: .....

Name: .....

Name: .....

Name: .....

Name: .....

COMPONENT (please tick one plus chosen date):

Good Corporate Governance Principles Briefings  
\$95 per participant

Thur 4/9/2003

Mon 8/9/2003

Tues 16/9/2003

Board Best Practice-  
Planning Seminar  
\$445 per participant

Tues 9/9/2003

Thur 18/9/2003

Mon 22/9/2003

Directors' Roles & Responsibilities  
Leadership Course  
\$2,400 per participant

Every Tuesday

14-10-

16/12/2003

Payment details:

Money Order / Cheque - to Challenger TAFE

Credit Card:

Visa  Mastercard  Bankcard

Name: .....

Card Number: .....

Expiry Date: .....

Card Signature: .....

Tax invoice required



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CHALLENGER TAFE

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Applecross WA 6153  
[www.challengertafe.wa.edu.au](http://www.challengertafe.wa.edu.au)

The WA Centre for Leadership and Community Development provides training services, consultancy and research designed to empower communities to take leadership in their own development.

The Centre's training and other services are based on the concept of community development as an industry, with articulated methodologies and outcomes and offering professional employment opportunities.



MetaManagementGroup

GROWING SUCCESSFUL BUSINESSES

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South Perth WA 6151  
[www.metamanagement.com.au](http://www.metamanagement.com.au)

**Meta Management's** mission is to grow successful businesses by providing business advice, management expertise, staff coaching and venture capital.

**Meta Management** activities include establishing Company Boards, mentoring Directors, advising management to improve performance and providing ongoing teambuilding and coaching to grow successful businesses.